

DESCRIPTION OF AYALA CHARITY FOUNDATION PROGRAMS FOR 2025

At the strategic session of the AYALA Charity Foundation on January 11, 2025, the following strategic goals for the foundation's work until December 31, 2025, were adopted. These goals define the main program directions of its activities for the current year:

GOAL No. 1: TO BECOME A CENTER OF EXCELLENCE FOR NEONATAL DOCTORS, OPHTHALMOLOGISTS, NURSES, OBSTETRICIANS, ULTRASOUND SPECIALISTS IN CENTRAL ASIA;

GOAL No. 2: TO REDUCE INFANT DISABILITY AND MORTALITY – TO HELP THE STATE IN ACHIEVING THE INFANT MORTALITY TARGET OF 7.2 BY DECEMBER 31, 2025;

GOAL No. 3: TO REDUCE MATERNAL MORTALITY – TO HELP THE STATE IN ACHIEVING THE TARGET OF MATERNAL MORTALITY OF 10.0 BY DECEMBER 31, 2025;

GOAL No. 4: CAREER GUIDANCE FOR TALENTED TEENAGERS AND TEENS WITH SPECIAL EDUCATIONAL NEEDS.

The total budget that AYALA Charity Foundation plans to raise to achieve its goals through partnerships with legal entities and crowdfunding channels with individuals for the implementation of key projects in 2025 is **614,000,000 KZT**.

AYALA Foundation informs that its fundraising plans for charitable projects under the 2025 Strategic Goals approved by the Board of Trustees may be achieved partially, as they depend on a number of external factors, including response of partners to proposed cooperation opportunities, engagement of individual donors in response to calls for project support. The actual budget implementation report for the Foundation's 2025 projects under approved strategic goals will be presented in the Foundation's Financial Statements (standard and audited by independent auditors) which will be published on the Foundation's website in the second half of 2026.

AYALA Foundation guarantees that all funds raised in 2025 from partners, sponsors, and from individuals through crowdfunding channels, will be 100% directed to the implementation of charitable projects without withholding amounts to cover the administrative costs of the organization.

GOAL No. 1: TO BECOME A CENTER OF EXCELLENCE FOR NEONATAL DOCTORS, OPHTHALMOLOGISTS, NURSES, OBSTETRICIANS, ULTRASOUND SPECIALISTS IN CENTRAL ASIA

To achieve goal No. 1, the Foundation will implement the following projects:

1.1. Development of 3 online courses for AYALA Online Academy, free advanced training platform for neonatologists, neonatal nurses, obstetricians by December 31, 2025.

Budget: 5,000,000 KZT

1.2. To conduct at least **4 presentations** of AYALA Online Academy learning opportunities for neonatologists from Azerbaijan, Kyrgyzstan, Uzbekistan, Turkey, and Tajikistan by 31.12.2025 (with participation of Bekturgan Karin, the Chief Freelance Neonatologist of the Republic of Kazakhstan, Assel Sharipova, MD, I Can See the World project developer, employees of the foundation)

Budget: 4,000,000 KZT

1.3. To hold the **Conference of Neonatologists** on September 17-18, 2025 in Almaty

Budget: 35,000,000 KZT

1.4. To conduct **up to 10 master classes for professional training of doctors** in Kazakhstan, covering:

- fetal surgery
- expert ultrasound diagnostics
- neonatal ophthalmology
- reducing maternal mortality

Budget: 20,000,000 KZT

GOAL No. 2: TO REDUCE INFANT DISABILITY AND MORTALITY – TO HELP THE STATE IN ACHIEVING THE INFANT MORTALITY TARGET OF 7.2 BY DECEMBER 31, 2025.

To achieve Goal No. 2, the Foundation will implement the following projects:

2.1. I Can See the World project: equipping three Perinatal Centers with retinal cameras:

- Municipal General Hospital No. 2 in Astana
- Mother and Child Center, Ust-Kamenogorsk
- Turkestan Regional Perinatal Center No. 2 (in Shymkent)

Budget: 90,000,000 KZT

2.2. Equipping 3 Regional Perinatal Centers with Nitric Oxide Generation Devices

- Atyrau Regional Perinatal Center
- Almaty City Perinatal Center
- Turkestan Regional Perinatal Center No. 2

Budget: 78,660,000 KZT

2.3. Assistance in equipping the Neonatal Surgery Department at the Atyrau Regional Perinatal Center
Budget: 63,933,000 KZT

2.4. Assistance in equipping the One Day Clinic in the Atyrau Regional Perinatal Center with 1 microscope and laboratory equipment for it
Budget: 100,000,000 KZT

2.5. Assistance in equipping neonatal intensive care units in 3 Central District Hospitals in Kaskelen, Issyk, Talgar with automated hypothermia systems
Budget: 100,262,400 KZT

2.6. Assistance in creation of 2 breast milk banks in 2 Perinatal Centers:

- Center for Perinatology and Pediatric Cardiac Surgery, Almaty
- Turkestan Regional Perinatal Center No. 2

Budget: 10,000,000 KZT

GOAL No. 3: TO REDUCE MATERNAL MORTALITY – TO HELP THE STATE IN ACHIEVING THE TARGET OF MATERNAL MORTALITY OF 10.0 BY DECEMBER 31, 2025

To achieve Goal No. 3, the Foundation will implement the following projects:

3.1. To donate anti-shock suits to 3 regions: Almaty, Karaganda, East Kazakhstan Region
Budget: 3,149,272 KZT

GOAL No. 4: CAREER GUIDANCE FOR TALENTED TEENAGERS AND TEENS WITH SPECIAL EDUCATIONAL NEEDS

To achieve Goal No. 4, the Foundation will implement the following projects:

4.1. Assistance to SAMSUNG KAZAKHSTAN in **expanding Solve for Tomorrow project** to the countries of Central Asia

Budget: 51,145,000 KZT

4.2. Assistance to Samsung Kazakhstan in **implementing the Samsung Innovation Campus Project** across 6 regions of Kazakhstan (offline) and nationwide (online)

Budget: 51,144,884 KZT

4.3. Providing libraries with modern equipment and new books in district centers and small towns of Kazakhstan

Budget: 1,500,000 KZT